

# Visión y Compromiso™

## 23<sup>rd</sup> ANNUAL CONFERENCE for promotoras and community health workers

SEPTEMBER 24–26, 2025 • Anaheim, CA

*“Building resistance, sowing hope,  
and harvesting community power”*



## CALL FOR PROPOSALS

### Would you like to share your experience and knowledge?

We invite you to send your proposal to present a workshop and share new creative ideas and information with promotoras, community health workers (CHWs) and other members and leaders of the community from the United States and Latin America.

#### Goal of the Conference

The goal of the conference is to create a space where experiences and ideas can be exchanged among promotoras and other participants that foster the learning of new skills, knowledge and advocacy for our communities.

The annual conference for promotoras and community health workers is organized by Visión y Compromiso in collaboration with a planning committee that is comprised of promotoras and other leaders in the community and organizations.

#### Who Are Promotoras and CHWs?

Highly trained community leaders who share a desire to serve their communities and improve the conditions for a dignified and healthier life. They are liaisons or links between the community and service providers, represent diverse countries and they share the same language, culture and experiences of their communities.

#### If you have any questions or would like additional information about the process, please contact:

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### SUBMIT YOUR PROPOSAL ONLINE →

The proposal must include all required information in order to be considered. The deadline for receiving proposals is **June 12, 2025**



### IMPORTANT DATES

#### Webinars for potential facilitators

Potential facilitators are highly recommended to attend one of the webinars to help review the workshop proposal application, walk you through the application process, and answer any questions.

**April 29, 2025**

ENGLISH: 9 am–10 am

SPANISH: 5 pm–6 pm

**ZOOM LINK:**

<https://bit.ly/vycpropuesta25>



#### Notification of proposal outcome

All persons who send proposals will be notified of acceptance or non-acceptance via email no later than **July 18, 2025**

#### Webinar for confirmed facilitators

If your proposal is selected, the facilitator(s) MUST participate in an online orientation webinar to provide logistical information and address questions or concerns.

**September 12, 2025**

ENGLISH: 11 am–12 pm

SPANISH: 5 pm–6 pm

[vycconference.org](http://vycconference.org)  
[visionycompromiso.org](http://visionycompromiso.org)

   @visionycompromiso

## WORKSHOP FORMAT AND REQUIREMENTS

### THE WORKSHOP MUST:

- ✓ Be developed and presented entirely in Spanish.
- ✓ Present the topic in a creative manner.
- ✓ Be 2 hours (120 minutes) in length and **MUST** include the following:
  - 5 minutes for a welcome and introduction of the presenter by the workshop moderator.
  - 110 minutes (maximum) for content presentation by the facilitator(s)/ USING INTERACTIVE and/ or EXPERIENTIAL adult learning methodologies. **MUST** include within these 110 minutes a space for questions and answers.
  - 5 minutes for participants to complete the written workshop evaluation provided by Visión y Compromiso
- ✓ Provide **ALL** materials (PowerPoint presentations, handouts, flyers, resources list) in digital format and in Spanish. These materials will be provided to all conference participants through a web link.
- ✓ Workshop facilitator(s) will work with a promotora moderator assigned by the program committee, who will provide the audio/visual equipment requested, introduce the facilitator to the audience at the beginning of the workshop, keep time, and coordinate the collection of the written evaluations for the workshop.
- ✓ Include only one proposal application per workshop.

### A PROPOSAL WILL NOT BE CONSIDERED FOR ANY OF THE FOLLOWING REASONS:

- ✗ Facilitator markets or promotes a product or service at a cost. A product or service may only be included as part of a complete list of resources that all participants receive and that has been submitted with the proposal.
- ✗ Proposal is not complete or not received by the due date.

All proposals will be reviewed and selected based on the following criteria:

- ❑ Proposal reflects one of the topic descriptions, one workshop type, and indicates the level of content/skills.
- ❑ Proposal describes how the topic is relevant to promotoras and community health workers.
- ❑ The workshop goal and objectives are clearly articulated.
- ❑ Presentation methods, content and timeframes are consistent with the proposed objectives and lesson plan.
- ❑ Presents creative and practical ideas and approaches to the workshop topic using interactive and experiential adult learning methodologies.
- ❑ Ensures that a holistic approach to the topic is integrated into the content of the workshop.
- ❑ The facilitator(s) will support their workshop with vetted information as well as experience, available literature, and/or related studies.
- ❑ Additional information about the workshop will also be considered. For example, if the workshop has been provided to promotoras and community health workers in the past.

## REGISTRATION COST FOR FACILITATORS

If your workshop proposal is selected, you will be responsible for the costs of travel to and from the conference as well as lodging during the conference. Visión y Compromiso does not provide an honorarium to the facilitator(s) for presenting at the conference. However, Visión y Compromiso will waive the registration fee only for the day of your presentation. If the facilitator is a promotora/community health worker who will also be attending the conference, they will only be charged the reduced registration fee for promotoras for the days they will not be presenting.