



Visión y Compromiso™



21st ANNUAL CONFERENCE

LOS ANGELES, CA • OCT 5–7, 2023

Dear Colleague,

On behalf of Visión y Compromiso, I am pleased to invite you to join our movement of promotoras by supporting our 21st annual conference this October in Los Angeles. For over 20 years, Visión y Compromiso has been committed to community well-being by supporting promotoras—grassroots leaders who work alongside other community workers to improve health and wellness. Today, as the largest promotora-led organization in the country, we are dedicated to providing promotoras, community health workers and our community-based partners with comprehensive leadership and capacity building, training, workforce development, and advocacy while also building best practices through our community-based programs. Our Network of Promotoras represents thousands of trusted and respected community leaders throughout California and across the nation who aim to bring justice and una vida digna y sana, a life of dignity and health, for all families.

Each year, Visión y Compromiso coordinates the largest-of-its-kind conference of promotoras and other community leaders who represent the voices of urban, rural and marginalized communities in the United States and Latin America. I am pleased to invite you to support our 21st annual conference, “El Cambio Soy Yo / I Am the Change” to be held during October 5-7, 2023, in Los Angeles, California. Each year, we honor and celebrate the work of over 1,000 promotoras while also delivering workshops and plenaries on a variety of topics that strengthen their skills to build trusting relationships with individuals and families, provide services that integrate best practices, and promote equity, empowerment, health and wellbeing. Your support is critical to rejuvenate promotoras’ efforts to transform our communities.

This endeavor is grand and we couldn’t do it without you. A sponsorship package for our 2023 conference is included with this request. If you have questions or comments, please reach out to Jessica Charria at jcharria@visionycompromiso.org. We thank you in advance for your support.

Warmly,



Maria Lemus
Executive Director
Visión y Compromiso

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ABOUT THE CONFERENCE

Who attends?

About 1,000 in-person and 2,000 virtual attendees include promotores, community leaders and community health workers in the United States, Latin America, and beyond.

Why attend?

- Gain skills, understanding, and common language to provide effective services
- Develop their leadership skills
- Engage communities in civic participation to advocate for change and participate fully in policy discussions
- Continue to expand their network as an important resource of training, leadership and advocacy
- Replenish inspiration and energy by social activities, cultural events, plenaries and panel discussions by leaders in our community
- Share best practices of community health transformation
- Strengthen their capacity as critical resources to continue serving tens of thousands of individuals and families.

Why sponsor?

Your support means we can offer affordable conference registration to promotores who otherwise would not be able to attend. Your sponsorship signifies your commitment to the power of the promotor model to transform community health and for a healthy and dignified life for all.

In addition to the many benefits outlined in the sponsor package descriptions, sponsors of our conference also receive:

- Access to thousands of promotores who reach exponential Latino families each year
- Media coverage in print, TV and radio in Spanish and English
- Pre-conference advertising to our e-mail list of over 10,000 promotores, employers, agencies and supporters.

SPONSORSHIP RATES

TITLE	\$50,000
PLATINUM	\$25,000
GOLD	\$10,000
EVENT	\$5,000



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Sponsorship packages

TITLE CONFERENCE SPONSOR \$50,000

exclusive

- Name and logo in the event title
- Premier recognition in all invitation and registration materials
- Logo prominently displayed at all events, on the website, in social media posts, and in the printed program
- Prominent, full page program book ad
- Prominent speaking opportunity during general session and opportunity to facilitate a workshop
- Exhibitor space*
- Your company's branded item distributed to attendees
- VIP table at all plenaries
- VIP table at lunch on day one and two
- VIP dinner gala experience for two

PLATINUM SPONSOR \$25,000

- Logo displayed at the conference, on the website, in social media posts, and in the printed program
- Half page program book ad
- Limited speaking opportunity during the conference and opportunity to facilitate a workshop
- Exhibitor space*
- Your company's branded item distributed to attendees
- VIP seating for five at day one plenary
- VIP seating for five at day one lunch
- VIP dinner gala experience for two

* Exhibitor space includes two-day conference registration for two staff



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Sponsorship packages

GOLD SPONSOR \$10,000

- Logo displayed at the conference during general sessions, on the website, and in the printed program
- Quarter page program book ad
- Limited speaking opportunity during the conference
- Exhibitor space*
- Your company's branded item distributed to attendees
- VIP seating for two at day one lunch

EVENT SPONSOR \$5,000

- Logo displayed at the conference during general sessions, on the website, and in the printed program
- Business card-sized program book ad
- Exhibitor space*

* Exhibitor space includes two-day conference registration for two staff

