

19th Annual Conference

“Promotores United in Hope and Love Towards a Healthy and Dignified Life”



CALL FOR PROPOSALS

We are looking for dynamic facilitators who want to share their experience and knowledge!

We invite you to submit your proposal to present a workshop and share new creative ideas and information with promotores, community health workers and other members and leaders of the community from the United States and Latin American countries.

GOAL OF THE CONFERENCE

The goal of the conference is to create a space where experiences and ideas can be exchanged among promotores comunitarios and other participants that foster the learning of new skills, knowledge and advocacy for our communities.

The annual conference for promotores and community health workers is organized by Visión y Compromiso in collaboration with a planning committee that is comprised of promotores and other leaders in the community and organizations.

PROMOTORES / COMMUNITY HEALTH WORKERS ARE:

Highly trained community leaders who share a desire to serve their communities and improve the conditions for a dignified and healthier life. They are liaisons or links between the community and service providers, represent diverse counties and they share the same language, culture and experiences of their communities.

IMPORTANT DATES

APRIL 29

Webinar: Proposal Submittal Process

Will provide information regarding the proposal submittal process for potential presenters (see page 5 for additional information)

MAY 24

Proposal Submission Deadline

JULY 26

Notification of proposal submission outcomes

Applicants will receive notification as to whether their proposal was accepted or not.

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WORKSHOP CATEGORIES

In order to best meet the professional and personal development needs of promotores and community health workers, the conference Program Committee reviewed and took into consideration participant comments and suggestions from the previous year's conference evaluation. Based on that feedback this year's proposals should highlight/emphasize/focus/share the current trends in health, education, immigration, and the needs of vulnerable populations (children, seniors and people with disabilities), and other topics. Please review the following categories to identify the one that best represents your workshop topic (you will be asked to indicate your selection in the Proposal Submission Form):

→ MENTAL HEALTH AND EMOTIONAL WELLNESS

This topic area may include workshops on the prevention and management of emotional, mental, and psychological factors that affect promotores and their communities, and strategies and techniques to address these issues. These factors may include: emotional intelligence, sexuality, family violence, healthy relationships, addictions, setting boundaries, among others.

→ PERSONAL AND PROFESSIONAL DEVELOPMENT

This topic area may include workshops on the identification, strengthening and development of the skills and abilities that a promotor can use to more effectively carry out their daily responsibilities in the professional and personal domains. These may include communication, group dynamics and team building, emotional intelligence, self-accountability, economic sustainability, public-speaking and presentations, business writing, project management, challenges and opportunities of working virtually, among others.

→ SOCIAL AND ENVIRONMENTAL HEALTH

This topic area may include workshops on the identification and management of social and environmental factors that affect communities' well-being. Factors may include community resilience, security in the community, climate change, the Affordable Care Act, managing the health care system, immigration, education, social awareness, and community resource development.

→ ADVOCACY AND PUBLIC POLICY

This topic area may include workshops on identifying factors and strengthening the skills that influence the political environment and advocacy efforts that promotores carry out in representation of their communities. This may include the legislative process, community organizing, developing community campaigns, asset mapping, among others.

→ PHYSICAL HEALTH

This topic area may include workshops on the prevention, management, and treatment of physical issues that directly affect a person's physical health, including nutrition, fitness and physical activity, sexual and reproductive health, stress reduction, cancer and other chronic conditions, among others.

→ TECHNOLOGY, THE INTERNET AND SOCIAL MEDIA

This topic area may include workshops on the identification and management of factors related to use of technology and its relationship with communication. These factors may include computer literacy, bridging the technology gap, conducting effective internet searches, internet security, and the healthy use of social media—Facebook, Twitter, LinkedIn, and Pinterest, among others.



We strongly encourage you to submit a proposal that integrates a holistic approach to your topic. Take into account all aspects of people's needs including physical, psychological and social. Keep in mind the use of new technology; if there is any type of technology or social media related to your topic (i.e. Facebook, apps, etc.), we encourage you to present it.

TYPES OF WORKSHOP

We ask that you choose the **ONE** workshop type below that best describes your workshop:

1. FORMATIVE/EDUCATIONAL

Facilitates a learning or formative process that incorporates critical thinking activities about the subject matter.

2. SKILL BUILDING

Focus is on the process of applying and practicing information in a practical, experiential and interactive manner; uses strategies and methods appropriate for building skills and abilities.

3. PARTICIPATORY RESEARCH

Presents research information that is relevant to promotores, research that includes promotores as participants, or promotores as research partners.

4. BEST PRACTICES

Focus is on sharing models and examples of effective and innovative strategies that are creating change.

5. PROGRAM DEVELOPMENT AND SUSTAINABILITY

Presents important elements to initiate, implement, evaluate, maintain and advocate for a program.

LEVEL OF CONTENT AND/OR SKILLS PRESENTED IN THE WORKSHOP

To help conference participants choose the workshop that best supports their experience and skill level (fundamental, intermediate, or advanced) development as a learner, please choose the **ONE** option that best categorizes your workshop:

→ **FUNDAMENTAL:** Designed for the participant at any level who seeks information and/or skills about the topic for the first time. Supports the development of a fundamental understanding of a topic upon which to later build more advanced content or skills.

→ **INTERMEDIATE:** Designed for the participant who has a fundamental understanding and practical experience with the topic, and who seeks to update and strengthen their understanding of its content and skills application.

→ **ADVANCED:** Designed to present and discuss content and/or skills for participants who have a high degree of mastery of the topic, and who seek advanced understanding to train, evaluate and/or create programs related to the topic, such as best practices, evaluation strategies, or program development.



Your proposed presentation **MUST** be designed to meet the various needs of promotores and community health workers.

We require that you design your workshop to be interactive and encourage dialogue and other participatory methodologies for adult learners. Please consider that participants may have different levels of experience and knowledge about the subject you propose.

WORKSHOP FORMAT AND REQUIREMENTS

The workshop must:

- **Be developed and presented entirely in Spanish.**
- Present the topic in a creative manner.
- Be 2 hours (120 minutes) in length and **MUST** include the following:
 - 5 minutes for welcome and introduction of the presenter by the workshop moderator.
 - 110 minutes (maximum) for presentation of content by the facilitator(s)/ **USING INTERACTIVE** and/or **EXPERIENTIAL** adult learning methodologies. **MUST** include within these 110 minutes a space for questions and answers.
 - 5 minutes for participants to complete the written workshop evaluation provided by Visión y Compromiso
- Provide **ALL** materials (PowerPoint presentations, handouts, flyers, resources list) in digital format in Spanish. These materials will be provided to all conference participants through a web link.
- Workshop facilitator(s) will work with a promotor moderator assigned by the program committee, who will provide the audio/visual equipment requested, introduce the facilitator to the audience at the beginning of the workshop, time keeper, and coordinate the collection of the written evaluations for the workshop.
- Submit only one proposal application per workshop.

All proposals will be reviewed and selected based on the following criteria:

- ☐ Proposal reflects one of the topic descriptions, one workshop type, and indicates the level of content/skills.
- ☐ Proposal describes how the topic is relevant to promotores and community health workers.
- ☐ The workshop goal and objectives are clearly articulated.
- ☐ Presentation methods, content and timeframes are consistent with the proposed objectives and lesson plan.
- ☐ Presents creative and practical ideas and approaches to the workshop topic using interactive and experiential adult learning methodologies.
- ☐ Ensures that a holistic approach to the topic is integrated into the content of the workshop.
- ☐ The facilitator(s) will support his/her workshop with vetted information as well as experience, available literature and/or related studies.
- ☐ Proposal contains all the information required on the submission form.
- ☐ Additional information about the workshop will also be considered. For example, if the workshop has been provided to promotores and community health workers in the past.

A PROPOSAL WILL NOT BE CONSIDERED FOR ANY OF THE FOLLOWING REASONS:

- Facilitator promotes or markets a product or service at a cost. A product or service may only be included as part of a complete list of resources that all participants receive and that has been submitted with the proposal.
- Proposal is not complete or not submitted by the due date.



HOW TO SUBMIT YOUR PROPOSAL

All proposals must use our pdf form. You can [download the form by clicking here](#). Your proposal must be submitted via ONE of the following:

1. Email the completed Proposal Submission Form to: propuestas@visionycompromiso.org
2. Print out and mail in the Proposal Submission Form to
Visión y Compromiso
1000 North Alameda Street, Suite 350
Los Angeles, CA 90012
Attn: Veronica Arciga

Once your Proposal Submission Form is received, you will receive an email to confirm its submission. The proposal must be submitted with all required information in order to be considered. The deadline for submission is: **May 24, 2021**. We WILL NOT consider proposals submitted after the due date.

WEBINAR FOR POTENTIAL FACILITATORS

Potential facilitators are required to attend one of the webinars to help review the workshop proposal application. These will be conducted on **Thursday, April 29, 2021**:

English: 11:00 a.m.–12:00 p.m.
Spanish: 5:00 p.m.–6:00 p.m.

To register for webinars: bit.ly/vycprouestas

The webinar will walk you through the application process and clarify any questions you may have.

NOTIFICATIONS

All persons who submit proposals will be notified of acceptance or non-acceptance via email no later than **July 26, 2021**.

Veronica Arciga at (323) 407-4816 or veronica@visionycompromiso.org or Alma Esquivel at (213) 700-5291 or alma@visionycompromiso.org.

If your proposal is selected the facilitator(s) **MUST** participate in an online orientation webinar on **September 2, 2021, at 9:00 am** where we will provide logistical information and address questions or concerns.

REGISTRATION COST FOR FACILITATOR(S)

If your workshop proposal is selected, you will be responsible for the costs of travel to and from the conference as well as lodging during the conference. Visión y Compromiso does not provide an honorarium to the facilitator(s) for presenting at the conference. However, Visión y Compromiso will waive the registration fee only for the day of your presentation. If the facilitator is a promotor/ community health worker who will also be attending the conference, they will only be charged the reduced registration fee for promotores for the days they will not be presenting.



We also want to inform you that there is a possibility that your workshop could be live streamed.

IMPORTANT DATES

English language webinar:

April 29, 2021 • 11:00 am – 12:00 pm

Spanish language webinar:

April 29, 2021 • 5:00 pm – 6:00 pm

To register for webinars: bit.ly/vycpropuestas

Proposal submission deadline:

May 24, 2021

Notification of proposal submission outcome:

July 26, 2021

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