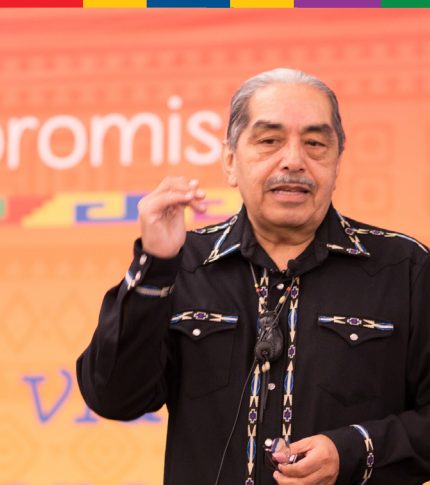


Visión y Compromiso™

19ª CONFERENCIA ANUAL 19th ANNUAL CONFERENCE

“Promotores United in Hope and Love Towards a Healthy and Dignified Life”

OCT 7–9, 2021



Sponsorship invitation

Stand with Promotores to Create a Healthy Nation

We are pleased to invite you to sponsor our 19th Annual Promotoras and Community Health Workers Conference, “Promotores United in Hope and Love Towards a Healthy and Dignified Life” in Los Angeles, California—and virtually—on October 7–9, 2021.

Sponsors of our conference receive:

- ▶ Access to thousands of promotores who reach exponential Latino families each year
- ▶ Media coverage in print, TV and radio in Spanish and English
- ▶ Pre-conference advertising to our e-mail list of over 10,000 promotores, employers, agencies and supporters

This conference promises to provide promotores, community leaders and community health workers with opportunities to develop their leadership skills, engage in policy and advocacy activities, network, share best practices, and strengthen their capacity as critical resources to continue serving tens of thousands of individuals and families in the United States, Latin America, and beyond. Through plenaries and workshops, participants gain the skills, understanding, and common language they need to engage communities in civic participation, participate fully in policy discussions, provide effective services, advocate for changes that can transform community health and continue to expand their Network as an important resource of training, leadership and advocacy.

Visión y Compromiso is pleased to invite you to invest in this event by becoming a sponsor. Your support will allow us to continue to register participants for this important conference at no cost to them.

Please contact me if you have any questions. I look forward to hearing from you.

Sincerely,

Maria Lemus

Executive Director

maria@visionycompromiso.org

Visión y Compromiso™

19ª CONFERENCIA ANUAL 19th ANNUAL CONFERENCE

“Promotores United in
Hope and Love Towards a
Healthy and Dignified Life”

OCT 7–9, 2021

Sponsorship packages

TITLE CONFERENCE SPONSOR \$50,000

exclusive

- Name and logo in the event title
- Premier recognition in all invitation and registration materials
- Logo prominently displayed at all events, on the website, in social media posts, on the virtual conference site, and in the printed program
- Prominent ad on website and full page program book ad
- Prominent speaking opportunity during general session and opportunity to facilitate a workshop
- Exhibitor space* (virtual or in-person options)
- Your company's branded item distributed to attendees
- VIP table at all plenaries
- VIP table at lunch on day one and two
- VIP dinner gala experience for two

PLATINUM SPONSOR \$25,000

- Logo displayed at the conference, on the website, in social media posts, on the virtual conference site, and in the printed program
- Ad on website and half page program book ad
- Limited speaking opportunity during the conference and opportunity to facilitate a workshop
- Exhibitor space* (virtual or in-person options)
- Your company's branded item distributed to attendees
- Corporate logo on Visión y Compromiso social media sites and platforms
- VIP seating for five at day one plenary
- VIP seating for five at day one lunch
- VIP dinner gala experience for two

* Exhibitor space includes two-day conference registration for two staff



Visión y Compromiso™

19ª CONFERENCIA ANUAL
19th ANNUAL CONFERENCE

“Promotores United in
Hope and Love Towards a
Healthy and Dignified Life”

OCT 7–9, 2021



Sponsorship packages

GOLD SPONSOR \$10,000

- Logo displayed at the conference during general sessions, on the website and the virtual conference site, and in the printed program
- Ad on website and quarter page program book ad
- Limited speaking opportunity during the conference
- Exhibitor space* (virtual or in-person options)
- Your company's branded item distributed to attendees
- Logo shown
- VIP seating for two at day one lunch

EVENT SPONSOR \$5,000

- Logo displayed at the conference during general sessions, on the website and the virtual conference site, and in the printed program
- Ad on website and business card-sized program book ad
- Exhibitor space* (virtual or in-person options)

* Exhibitor space includes two-day conference registration for two staff

SPONSORSHIP RATES

TITLE	\$50,000
PLATINUM	\$25,000
GOLD	\$10,000
EVENT	\$5,000
SPECIAL OPPORTUNITY	
VYC MASKS	\$10,000