

18th Annual Conference

“Promotoras Transforming Families
and Communities in This New Era”

OCT 1–3, 2020
LOS ANGELES, CA



Sponsorship invitation

Stand with Promotores to Create a Healthy Nation

We are pleased to invite you to sponsor our 18th Annual Promotoras and Community Health Workers Conference, “Promotoras Transforming Families and Communities in This New Era” at the Sheraton Gateway Los Angeles Hotel in Los Angeles, CA, on October 1–3, 2020. In 2019 nearly 900 promotores attended our conference. These leaders are deeply connected to their communities and have trusting relationships with 300,000 Latino families.

Sponsors of our conference receive:

- ▶ Access to 1,000 promotores who reach 300,000 Latino families each year
- ▶ Potential for print, TV and radio coverage in Spanish and English
- ▶ Opportunities to present in plenary and seminar sessions
- ▶ Pre-conference advertising to our e-mail list of over 5,000 promotores, employers and supporters

This conference promises to provide promotores and community health workers with opportunities to develop their leadership skills, engage in policy and advocacy activities, network, share best practices, and strengthen their capacity as critical resources to continue serving tens of thousands of individuals and families in the United States, Latin America, and beyond. Through plenaries and workshops, participants gain the skills, understanding, and common language they need to engage communities in civic participation, participate fully in policy discussions, provide effective services, and advocate for changes that can transform community health.

Visión y Compromiso is pleased to invite you to invest in our efforts by becoming a sponsor of this event. Your support will allow us to continue to register participants for this important conference at an affordable cost. Please contact me if you have any questions. I look forward to hearing from you.

Sincerely,

Maria Lemus, Executive Director
maria@visionycompromiso.org

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Sponsorship packages

TITLE CONFERENCE SPONSOR \$50,000

exclusive

- Name and logo in the event title
- Premier recognition in all invitation materials
- Logo identification on all printed materials and website
- Full page ad in the program book
- Prominent speaking opportunity during general session
- Preferred exhibitor space*
- Corporate logo prominently displayed at all events
- Your company's branded item distributed to event attendees
- Opportunity to facilitate a conference workshop
- VIP table at all plenaries
- VIP table at lunch on day one and two
- Two VIP dinner gala tickets

PLATINUM SPONSOR \$25,000

- Logo identification on all printed materials and website
- Half page ad in the program book
- Speaking opportunity during general session
- Preferred exhibitor space*
- Corporate logo prominently displayed at all events
- Your company's branded item distributed to event attendees
- Opportunity to facilitate a conference workshop
- VIP seating for five at day one plenary
- VIP seating for five at day one lunch
- Two VIP dinner gala tickets



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2000–2020

Sponsorship packages

GOLD SPONSOR \$10,000

- Logo identification on all printed materials and website
- Quarter page ad in the program book
- Limited speaking opportunity during welcome on Friday
- Exhibitor space*
- Corporate logo shown during general sessions
- Your company's branded item distributed to event attendees
- VIP seating for two at day one lunch

EVENT SPONSOR \$5,000

- Logo identification on all printed materials and website
- Exhibitor space*
- Corporate logo shown during general sessions
- Business card-sized ad in the program book

SPONSORSHIP RATES

TITLE	\$50,000
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PLATINUM	\$25,000
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GOLD	\$10,000
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EVENT	\$5,000
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SPECIAL OPPORTUNITIES

CONFERENCE BAG	\$10,000
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AWARDS DINNER TABLE	\$1,500
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Premium seating for a table—10 guests—at Friday night's award dinner and celebration.

* Exhibitor space includes two-day conference registration for two staff

* As permitted by the conference venue, local fire and law enforcement